



PRESS RELEASE

FOR IMMEDIATE RELEASE

PEPERONI PIZZERIA OPENS 8TH OUTLET AT UNITED SQUARE

Cos' everyone kneads some Peperoni Pizzeria in their life



Rendered Image of Peperoni United Square Storefront

SINGAPORE, 04 FEBRUARY 2021 – Looking for wood-fired thin-crust pizzas, sumptuous pastas, all-day happy hour, and a comfortable space made for family and friends in the middle of Novena? Fret not. The friendly neighbourhood pizzeria, Peperoni Pizzeria, is opening a brand new outlet at United Square, Novena.

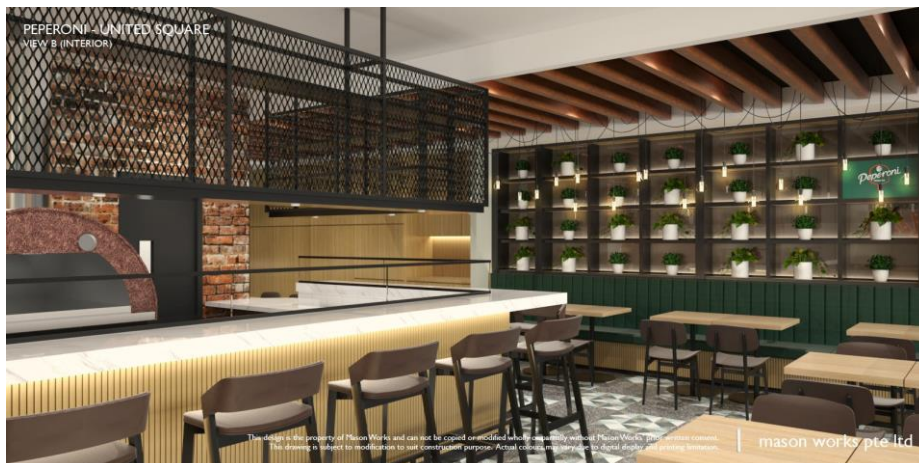
Established in 2004, Peperoni Pizzeria is a casual Italian concept under the award-winning Les Amis Group. With this opening at United Square, Peperoni Pizzeria will have eight outlets across Singapore. As with all its outlets since its first in Greenwood, Peperoni Pizzeria's iconic "All we knead is love" sign shines bright like a beacon calling out to pizza lovers.



Rendered Image of Peperoni United Square Mall Entrance

Decked in modern Scandinavian minimalist furniture and materials, Peperoni United Square maintains the warmth and comfort of a traditional Italian trattoria — thanks to its bare brick wall and exposed wood oven. Peperoni United Square sits up to 50 people (with social distancing). Guests can enter from either of the store’s two entrances, one located within the mall and the other outside the mall.

Gather a group of eight at Peperoni Pizzeria’s eighth outlet and celebrate Phase 3 with Peperoni Pizzeria’s 21-inch XXL Pizza (starting from \$55), made to be shared with friends. For those looking to enjoy Peperoni Pizzeria in the comfort of your home, delivery or self-collection are both available so get on Deliveroo or Oddle now for that personal pizza party.



Rendered Image of Peperoni United Square Interior

Peperoni Pizzeria strives to bring family and friends, both young and old, together to savour the warmth of wood-fired pizzas and traditional pastas over a myriad of chilled drinks. Staying true to its



philosophy, “Appetite for Life”, Peperoni Pizzeria seeks to be more than just a restaurant to Eat Happy. After all, all we knead is love.

Opening Specials

To celebrate the opening of its new United Square outlet, Peperoni Pizzeria will be offering two opening specials with everyone. From **8 February 2021 to 10 February 2021**, enjoy a Medium Classico Pizza at only \$10.90 (U.P \$19). From **15 February 2021 to 19 February 2021**, receive a \$10 Return Voucher with a minimum of \$40 spent in a single receipt. Terms and conditions apply.

- END -

Peperoni Pizzeria

A Family-friendly Italian Restaurant

Peperoni Pizzeria started out in 2004 in a leafy enclave at Greenwood, welcoming friends and families with comforting Italian classics and a warm atmosphere.

Known for its rustic Italian cuisine, especially its signature 21 inch XXL wood-fired thin crust pizzas, its menu also offers a wide variety of appetisers, pastas and desserts. Each outlet has a decked out in-house bar, serving a stellar collection of wines, spirits and imported beers - great to liven up any party. There is also no service charge and GST is absorbed at Peperoni Pizzeria.

The vibrant energy of Peperoni’s staff and loyal followers has also turned it into more than just a restaurant. It has evolved into a much-loved destination driven by its ‘Appetite for Life’ philosophy, a place with a mission to bring people together, bind relationships, and savour life in all its delightful flavours.



Restaurant Information

Website: www.peperoni.com.sg

Email: peperoniunitedsquare@lesamis.com.sg

Facebook: www.facebook.com/peperonipizzeria

Instagram: www.instagram.com/peperonipizzeria

Delivery: Order with Deliveroo – visit www.peperoni.com.sg or <https://deliveroo.com.sg/brands/peperoni-pizzeria> to find out more.

For islandwide delivery and XXL pizza delivery: <https://peperoni.oddle.me/>

Address

<p>PP @ SUNTEC CITY: #B1-130 Suntec City Mall</p> <p>(*No reservations for this outlet) Telephone: (65) 6884 7737</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3903</p> <p>OPERATING HOURS: Monday to Thursday: 11am to 3pm, 5pm to 10pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 9.30pm</p> <p>Friday to Sunday: 11am to 10pm</p>	<p>PP @ ZION ROAD: 56 Zion Road Singapore 247781</p> <p>Telephone: (65) 6732-3253</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3885</p> <p>OPERATING HOURS: Monday to Thursday: 12pm to 3pm, 5pm to 11pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 10.30pm</p> <p>Friday & Saturday: 12pm to 11pm Sunday: 11am to 11pm</p>
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<p>PP @ FRANKEL AVE: 95 Frankel Avenue Singapore 458221</p> <p>Telephone: (65) 6445-5661</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3896</p> <p>OPERATING HOURS: Monday to Thursday: 12pm to 3pm, 5pm to 11pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 10.30pm</p> <p>Friday & Saturday: 12pm to 11pm Sunday: 11am to 11pm</p> <p>Closed on certain holidays. Please call to enquire.</p>	<p>PP @ GREENWOOD AVE: 6 Greenwood Avenue, Hillcrest Park Singapore 289195</p> <p>Telephone: (65) 6465-6556</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3894</p> <p>OPERATING HOURS: Monday to Thursday: 12pm to 3pm, 5pm to 11pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 10.30pm</p> <p>Friday & Saturday: 12pm to 11pm Sunday: 11am to 11pm</p> <p>Closed on certain holidays. Please call to enquire.</p>
<p>PP @ BIOPOLIS 10 Biopolis #01-01, Chromos Block Singapore 138670</p> <p>Telephone: (+65) 6478 9091</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3921</p> <p>OPERATING HOURS: Monday to Friday: 11am to 3pm, 5pm to 10pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 9.30pm</p> <p>Saturday to Sunday: 11am to 10pm</p> <p>Closed on certain holidays. Please call to enquire.</p>	<p>PP @ Upper Thomson 267 Upper Thomson Road Singapore 574394</p> <p>Telephone: (65) 6509-1575</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3902</p> <p>OPERATING HOURS: Monday to Thursday: 12pm to 3pm, 5pm to 11pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 10.30pm</p> <p>Friday & Saturday: 12pm to 11pm Sunday: 11am to 11pm</p>



<p>PP @ Botanic Gardens Casa Verde, 1 Cluny Road, Singapore Botanic Gardens Visitor Centre, Singapore 259569</p> <p>Telephone: (+65) 6467 7326</p> <p>WhatsApp your takeaway order & enquiries to: +65 8940 3884</p> <p>OPERATING HOURS: Mondays to Sundays: 11am to 10pm Pickup/Delivery at 11.30am Last Order at 9.30pm</p> <p>Closed on certain holidays. Please call to enquire.</p>	<p>PP @ United Square United Square #01-07/60, 101 Thomson Road Singapore 307951</p> <p>Telephone: (+65) 6250 3065</p> <p>OPERATING HOURS: Monday to Thursday: 11am to 3pm, 5pm to 10pm Closed from 3-5pm Last Order: Lunch 2.30pm Dinner: 9.30pm</p> <p>Friday to Sunday: 11am to 10pm</p> <p>Closed on certain holidays. Please call to enquire.</p>
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Reservation

Make your reservation at your chosen outlets [here](#).

Signature dishes

21" wood-fired thin crust pizzas (\$55/\$62 for XXL, feeds up to 6 persons), Aglio e Olio, Vongole, Arancini, Chicken wings

Beverages

Cold Pressed Juices | Beers | Belgium Beers | Cocktails | Spirits | Cold & Hot Drinks
BYOB Corkage at \$30.

It's always happy hour at Peperoni Pizzeria! Enjoy the best prices all day!

For media enquiries, please contact:

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